



## Our Philosophy

At 4 Colour print we understand that people as well as companies are governed by their philosophy.

We understand that:

Life is a process of cause and effect.

Our actions reflect our opinions of ourselves and our customers.

We accept responsibility for our actions and our failures.

We earn respect. We don't demand it.

Self Respect.

We create an environment of pride. This is reflected in how we approach ourselves, our jobs, our products and our clients.

A relationship is based an exchange of values.

Life depends on gaining and holding a value. When we deal with each other we recognize that the exchange should hold value for both parties. We are committed to generating value for our company, its members and our customers.

A transaction based on value exchange builds long term partnerships.

Excellence is a state of mind

Success is a habit. If it's worth doing, it's worth doing well. We don't compromise on quality or principles.

Growth

Life is movement. We focus on implementing technological advances, the training of staff and integrating all processes into a productive unit that services the needs of our customers.

Enjoy!

Life is for living and it should be fun. There certainly is great satisfaction in doing a job well. We nurture the deep seated pride that comes from a sense of self worth. Our work, our people, our actions, our products and our services speak for themselves.

Live it, love it and enjoy it!



Committed to excellence!